

## IN THE CLAIMS

1. - 7. (canceled)

8. (currently amended) A system for providing additional services for products, which has functions of attaching added values to products that are distributed in a market and providing additional services based on the added values, the system comprising:

a first identification code generating device, which generates a first identification code,

a second identification code generating device, which generates a second identification code,

a first identification code attaching device, which prints said first identification code to a package ~~or an object added inside a package~~ of a first product that is shipped by a first company, said first identification code being printed onto a location that will not be visible unless the package of the first product is opened,

a second identification code attaching device, which prints said second identification code to a package ~~or an object added inside a package~~ of a second product that is shipped by a second company different from said first company, said second identification code being printed onto a location that will not be visible unless the package of the second product is opened, and

a service providing device[[,]] including a Web server to provide a Web page to at least one terminal devices operated by a users through Internet and to input identification codes from said terminal devices onto the Web page,

wherein said service providing device has a first function to input two different ~~types~~ of said identification codes separately at a same time or at different times from a user, a second function to confirm that one of said two identification codes that have been input is said first identification code and the other is said second identification code, and a third function to provide a predetermined service[[,]] to said user under a said condition~~confirmations~~ that both said first and second identification codes ~~and said second identification code~~ have been input, ~~to said user~~ by providing information to a said terminal device operated by said user, said second function being carried out by communicating with the first identification code generating device and the second identification code generating device to inquire.

9. (currently amended) A system for providing additional services for products, which has functions of attaching added values to products that are distributed in a market and providing additional services based on the added values, the system comprising:

a first identification code generating device, which generates a first identification code,

a second identification code generating device, which generates a second identification code,

a first identification code attaching device, which prints said first identification code to a package ~~or an object added inside a package of a~~ of a first product that is shipped by a first company, said first identification code being printed onto a location that will not be visible unless the package of the first product is opened.

a second identification code attaching device, which prints said second identification code to a package ~~or an object added inside a package of a~~ of a second product that is shipped

by a second company different from said first company, said second identification code bei9ng printed onto a location that will not be visible unless the package of the second product is opened, and

a service providing device[[,]] including a Web server to provide a Web page to terminal devices operated by users through Internet and to input identification codes from said terminal devices on the Web page,

wherein said service providing device has a first function to input two different types of identification codes separately at a same time or at different times from a user, a second function to confirm that one of identification codes that have been input is said first identification code and the other is said second identification code and a third function to provide a service of a first attribute under a condition that one of either said first identification code or said second identification code has been input and to provide a service of a second attribute under a condition that both said first identification code and said second identification code have been input to said user by providing information to a terminal device operated by said user,

said second function being carried out by communicating with the first identification code generating device and the second identification code generating device to inquire.

10. (currently amended) A system for providing additional services for products, which has functions of attaching added values to products that are distributed in a market and providing additional services based on the added values, the system comprising:

a first identification code generating device, which generates a first identification code,

a second identification code generating device, which generates a second identification code,

a first identification code attaching device, which prints said first identification code to a package ~~or an object added inside a package~~ of a first product that is shipped by a first company, said first identification code being printed onto a location that will not be visible unless the package of the first product is opened,

a second identification code attaching device, which prints said second identification code to a package ~~or an object added inside a package~~ of a second product that is shipped by a second company different from said first company, said second identification code being printed onto a location that will not be visible unless the package of the second product is opened, and

a service providing device including a Web server to provide a Web page to terminal devices operated by users through Internet and to input identification codes from said terminal devices on the Web page,

wherein said service providing device has a first function to input two different types of identification code separately at a same time or at different times from a user, a second function to confirm that one of the identification codes that have been input is said first identification code and the other is said second identification code and a third function to provide a service of a first attribute under a condition that ~~one of either~~ said first identification code or has been input, to provide a service of a second attribute under a condition that said second identification code has been input, and to provide a service of a ~~second~~ third attribute under a condition that both said first identification code and said second identification code have been input to said user by providing information to a terminal device operated by said

user,

said second function being carried out by communicating with the first identification code generating device and the second identification code generating device to inquire.

11. (original) A system for providing additional services for products as set forth in claim 8, wherein:

when both the first identification code and the second identification code have been input from a user, a content of the service provided by the service providing device is changed according to an order of input of the two types of identification code.

12. (original) A system for providing additional services for products as set forth in claim 8, wherein:

a plurality of patterns are prepared for one of either or both the first identification code and the second identification code, and a content of the service provided by the service providing device is changed according to a pattern of an identification code that has been input.

13. (original) A system for providing additional services for products as set forth in claim 8, wherein:

as a service to be provided by the service providing device, a provision of a game, a provision of a quiz, or a provision of fortune-telling information to the user is carried out.

14. - 18. (canceled)

19. (currently amended) A system for providing additional services for products, which has functions of attaching added values to products that are distributed in a market and providing additional services based on the added values, the system comprising:

a first identification code generating device, which generates a first identification code,

a second identification code generating device, which generates a second identification code,

a first identification code attaching device, which prints said first identification code to a package ~~or an object added inside a package~~ of a first product that is shipped by a first company, said first identification code being printed not a location hat will not be visible unless the package of the first product is opened,

a second identification code attaching device, which prints said second identification code to a package ~~or an object added inside a package~~ of a second product that is shipped by a second company different from said first company, said second identification code being printed onto a location that will not be visible unless the package of the second product is opened, and

a service providing device[[,]] including a Web server to provide a Web page to terminal devices operated by users through Internet and to input identification codes from said terminal devices on the Web page,

wherein said service providing device has a first function to input two different types of identification code separately at a same time or at different times from a user, a second function to confirm that one of the identification codes that have been input is said first identification code and the other is said second identification code and a third function to

provide a predetermined service, under a condition that both said first identification code and said second identification code have been input, to said user by providing information to a terminal device operated by said user,

wherein the first identification code generating device and the second identification code generating device have functions of generating the first identification code and generating the second identification code, respectively based on a predetermined algorithm, and

wherein said second function is carried out by performing a confirmation process concerning an input identification code based on said predetermined algorithm.

20. (currently amended) A system for providing additional services for products, which has functions of attaching added values to products that are distributed in a market and providing additional services based on the added values, the system comprising:

a first identification code generating device, which generates a first identification code,

a second identification code generating device, which generates a second identification code,

a first identification code attaching device, which prints said first identification code to a package ~~or an object added inside a package~~ of a first product that is shipped by a first company, said first identification code being printed onto a location that will not be visible unless the package of the first product is opened,

a second identification code attaching device, which prints said second identification code to a package ~~or an object added inside a package~~ of a second product that is shipped by a

second company different from said first company, said second identification code being printed onto a location that will not be visible unless the package of the second product is opened, and

a service providing device[[,]] including a Web server to provide a Web page to terminal devices operated by users through Internet and to input identification codes from said terminal devices on the Web page,

wherein said service providing device has a first function to input two different types of identification codes separately at a same time or at different times from a user, a second function to confirm that one of identification codes that have been input is said first identification code and the other is said second identification code and a third function to provide service of a first attribute under a condition that one of either said first identification code or said second identification code has been input and to provide a service of a second attribute under a condition that both said first identification code and said second identification code have been input to said user by providing information to a terminal device operated by said user,

wherein the first identification code generating device and the second identification code generating device have functions of generating the first identification code and generating the second identification code, respectively, based on a predetermined algorithm, and

wherein said second function is carried out by performing a confirmation process concerning an input identification code based on said predetermined algorithm.



21. (currently amended) A system for providing additional services for products, which has functions of attaching added values to products that are distributed in a market and providing additional services based on the added values, the system comprising:

a first identification code generating device, which generates a first identification code,

a second identification code generating device, which generates a second identification code,

a first identification code attaching device, which prints said first identification code to a package ~~or an object added to a package~~ of a first product that is shipped by a first company, said first identification being printed onto a location that will not be visible unless the package of the first product is opened,

a second identification code attaching device, which prints said second identification code to a package ~~or an object added to a package~~ of a product that is shipped by a second company different from said first company, said second identification code being printed onto a location that will not be visible unless the package of the second product is opened, and

a service providing device including a Web server to provide a Web page to terminal devices operated by users through Internet and to input identification codes from said terminal devices on the Web page,

wherein said service providing device has a first function to input two different types of identification code separately at ~~the~~ a same time or at different times from a user, a second function to confirm that one of identification codes that have been input is said first identification code and the other is said second identification code and a third function to provide a service of a first attribute under a condition that said first identification code has

been input, and to provide a service of a third attribute under a condition that both said first identification code and said second identification code have been input to said user by providing information to a terminal device operated by said user,

wherein the first identification code generating device and the second identification code generating device have functions of generating the first identification code and generating the second identification code, respectively, based on a predetermined algorithm, and

wherein said second function is carried out by performing a confirmation process concerning an input identification code based on said predetermined algorithm.

22. (previously presented) A system for providing additional services for products as set forth in claim 19, wherein:

when both the first identification code and the second identification code have been input from a user, a content of the service provided by the service providing device is changed according to an order of input of the two types of identification code.

23. (previously presented) A system for providing additional services for products as set forth in claim 19, wherein:

a plurality of patterns are prepared for one of either or both the first identification code and the second identification code, and a content of the service provided by the service providing device is changed according to a pattern of an identification code that has been input.

24. (previously presented) A system for providing additional services for products as set forth in claim 19, wherein:

as a service to be provided by the service providing device, a provision of a game, a provision of a quiz, or a provision of fortune-telling information to the user is carried out.

25. (previously presented) A system for providing additional services for products as set forth in claim 9, wherein:

when both the first identification code and the second identification code have been input from a user, a content of the service provided by the service providing device is changed according to an order of input of the two types of identification code.

26. (previously presented) A system for providing additional services for products as set forth in claim 9, wherein:

a plurality of patterns are prepared for one of either or both the first identification code and the second identification code, and a content of the service provided by the service providing device is changed according to a pattern of an identification code that has been input.

27. (previously presented) A system for providing additional services for products as set forth in claim 9, wherein:

as a service to be provided by the service providing device, a provision of a game, a provision of a quiz, or a provision of fortune-telling information to the user is carried out.

28. (previously presented) A system for providing additional services for products as set forth in claim 20, wherein:

when both the first identification code and the second identification code have been input from a user, a content of the service provided by the service providing device is changed according to an order of input of the two types of identification code.

29. (previously presented) A system for providing additional services for products as set forth in claim 20, wherein:

a plurality of patterns are prepared for one of either or both the first identification code and the second identification code, and a content of the service provided by the service providing device is changed according to a pattern of an identification code that has been input.

30. (previously presented) A system for providing additional services for products as set forth in claim 20, wherein:

as a service to be provided by the service providing device, a provision of a game, a provision of a quiz, or a provision of fortune-telling information to the user is carried out.

31. (previously presented) A system for providing additional services for products as set forth in claim 10, wherein:

when both the first identification code and the second identification code have been input from a user, a content of the service provided by the service providing device is changed according to an order of input of the two types of identification code.

32. (previously presented) A system for providing additional services for products as set forth in claim 10, wherein:

a plurality of patterns are prepared for one of either or both the first identification code and the second identification code, and a content of the service provided by the service providing device is changed according to a pattern of an identification code that has been input.

33. (previously presented) A system for providing additional services for products as set forth in claim 10, wherein:

as a service to be provided by the service providing device, a provision of a game, a provision of a quiz, or a provision of fortune-telling information to the user is carried out.

34. (previously presented) A system for providing additional services for products as set forth in claim 21, wherein:

when both the first identification code and the second identification code have been input from a user, a content of the service provided by the service providing device is changed according to an order of input of the two types of identification code.

35. (previously presented) A system for providing additional services for products as set forth in claim 21, wherein:

a plurality of patterns are prepared for one of either or both the first identification code and the second identification code, and a content of the service provided by the service providing device is changed according to a pattern of an identification code that has been

input.

36. (previously presented) A system for providing additional services for products as set forth in claim 21, wherein:

as a service to be provided by the service providing device, a provision of a game, a provision of a quiz, or a provision of fortune-telling information to the user is carried out.

37. (new) A system for providing additional services for products as set forth in claim 8, wherein:

the first company is a confection maker and the second company is not a confection maker.

38. (new) A system for providing additional services for products as set forth in claim 9, wherein:

the first company is a confection maker and the second company is not a confection maker.

39. (new) A system for providing additional services for products as set forth in claim 10, wherein:

the first company is a confection maker and the second company is not a confection maker.

40. (new) A system for providing ~ additional services for products as set forth in claim 19, wherein:

the first company is a confection maker and the second company is not a confection maker.

41. (new) A system for providing additional services for products as set forth in claim 20, wherein:

the first company is a confection maker and the second company is not a confection maker.

42. (new) A system for providing additional services for products as set forth in claim 21, wherein:

the first company. is -a confection maker and the second company is not a confection maker.